



Premier Imaging Products Announces *Generations* family of Fine Art Papers and Canvas

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Premier Imaging Products announces the introduction of their premium line of fine art products: PremierArt *Generations*. The *Generations* family of Fine Art Papers and Canvas were developed specifically to meet the ever increasing quality demands by digital artists and photographers.

Premier's new breakthrough, state of the art inkjet coating technology yields the highest D-Max in the industry. The increased D-Max also yields the highest color gamut available in inkjet fine art products. Part of the PremierArt brand of imaging products, the *Generations* family of Fine Art Papers and canvas have been especially designed for image permanence, and are extremely resistant to pre-mature yellowing.

These are totally acid free products, "Even the coating is acid free" states Greg McCoy, Director of Marketing for Premier Imaging Products, "most media that claim to be acid free actually have acidic coatings. We have engineered these coatings to be completely neutral, which gives the *Generations* products a big advantage for longevity and image permanence. Combining that with the D-Max we have achieved, this new line of fine art products are second to none!"

Generations Satin Canvas is on a poly/cotton canvas base with a 2:1 weave for excellent stretching properties and added strength. The new coating technology yields the highest D-Max of any canvas product available in the market today. *Generations* canvas are available in both a museum grade natural white base, and a photo grade bright white base.

These canvas are compatible with all Epson, HP and Canon aqueous based pigment inks. They are also compatible with PremierArt's Eco Print Shield protective coating allowing the canvas to be stretched without cracking, increasing the life of the image.

Generations Alise Fine Art Paper is a new 100% cotton fine art paper with a smooth surface, ideal for photography and fine art reproductions. Also using the new *Generations* coating technology, Alise has a D-Max that is larger than any other cotton paper on the market. Alise is an acid free paper which is buffered for added longevity.

The Alise papers are available in both a museum grade natural white coating and a photo grade bright white coating. Rolls are available in 250g and sheets in a 300g base.

About Premier Imaging Products

Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to enhancing image permanence in the digital printing world. More information is available at www.premierart.info, or contact Greg McCoy at greg.m@premierart.info