



Premier Imaging Products Announces Eco Elegance Embellishing Gel

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Premier Imaging Products announces the latest addition to their PremierArt™ line of Imaging products for the digital artist and photographer: **Eco Elegance** embellishing gel.

Eco Elegance is an embellishing gel used to give a personal touch to your inkjet canvas images. Engineered from the same material as Eco Print Shield, this non-yellowing gel comes in clear and white, giving your inkjet prints an impasto look. It can be mixed with acrylic paints to make any color.

“The concern with inkjet reproductions and giclées is that they are flat and don’t reflect the brush stroke relief of the original piece of art”, states Greg McCoy, Director of Marketing for Premier Imaging Products. “Using this gel, each piece can be individualized to the artist’s intent. A personalized print from the artist or photographer will increase the value of the piece, essentially making each print an original.”

Eco Elegance is an acrylic, water based product and is ecologically friendly. Available in Clear in 8oz, 16oz, 1gal and 5gal containers. A white version is also available in 8oz and 16oz containers. It can be applied with brushes, pallet knives or rolled on.

About Premier Imaging Products

Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to enhancing image permanence in the digital printing world. More information is available at www.premierart.info, or contact Greg McCoy at greg.m@premierart.info