



## Premier Imaging Products Receives the Wilhelm Imaging Research Certified Seal for Print Shield and Eco Print Shield

PremierArt line of finishing solutions extend the life of the image!

**Photokina, Cologne, September 26, 2006-** Premier Imaging Products today announced it has received the Wilhelm Imaging Research (WIR) Certified Seal for PremierArt Print Shield and Eco Print Shield. The WIR certified seal was awarded to the coating products based on WIR's latest Display Permanence Ratings on the PremierArt line of finishing sprays, Print Shield and Eco Print Shield, when using Epson UltraChrome and UltraChrome K3 ink, on the media listed in the tables below.

**Table #1: Display Permanence Ratings from WIR with and without Print Shield and Eco Print Shield with Epson® UltraChrome K3™ ink.**

Paper & Canvas Printed with Epson UltraChrome K3 ink on an SP9800	Displayed Prints Framed Under Glass	Displayed Prints Not Framed (Bare Bulb)
Somerset Velvet for Epson (Color) <b>Somerset with Print Shield</b>	62 years <b>166 years</b>	37 years <b>75 years</b>
Epson Velvet Fine Art Paper (Color) <b>Epson Velvet with Print Shield</b>	61 years <b>82 years</b>	34 years <b>55 years</b>
PremierArt WR Canvas (Color) <b>PremierArt with Print Shield</b> <b>PremierArt with Eco Print Shield</b>	75 years <b>85 years</b> <b>&gt;100 years</b>	46 years <b>60 years</b> <b>&gt;100 years</b>
Somerset Velvet for Epson (Adv BW) <b>Somerset with Print Shield</b>	> 90 years <b>&gt;200 years</b>	>60 years <b>&gt;141 years</b>
Epson Velvet Fine Art Paper (Adv BW) <b>Epson Velvet with Print Shield</b>	>115 years <b>&gt;178 years</b>	>112 years <b>&gt;118 years</b>
PremierArt WR Canvas (Adv BW) <b>PremierArt with Print Shield</b> <b>PremierArt with Eco Print Shield</b>	>105 years <b>&gt;150 years</b> <b>&gt;150 years</b>	>76 years <b>&gt;100 years</b> <b>&gt;100 years</b>

**Table #2: Display Permanence Ratings from WIR with and without Print Shield and Eco Print Shield with Epson® UltraChrome™ ink.**

Paper & Canvas Printed with Epson UltraChrome ink on an SP9600	Displayed Prints Framed Under Glass	Displayed Prints Not Framed (Bare Bulb)
Somerset Velvet for Epson (Color) <b>Somerset with Print Shield</b>	62 years <b>166 years</b>	37 years <b>75 years</b>
Epson Velvet Fine Art Paper (Color) <b>Epson Velvet with Print Shield</b>	61 years <b>82 years</b>	34 years <b>55 years</b>
PremierArt WR Canvas (Color) <b>PremierArt with Print Shield</b> <b>PremierArt with Eco Print Shield</b>	75 years <b>85 years</b> <b>&gt;100 years</b>	46 years <b>60 years</b> <b>&gt;100 years</b>
Epson Canvas (Color) <b>Epson Canvas with Print Shield</b>	69 years <b>82 years</b>	37 years <b>65 years</b>
Somerset Velvet for Epson (Adv BW) <b>Somerset with Print Shield</b>	> 90 years <b>&gt;200 years</b>	>60 years <b>&gt;141 years</b>
Epson Velvet Fine Art Paper (Adv BW) <b>Epson Velvet with Print Shield</b>	>115 years <b>&gt;178 years</b>	>112 years <b>&gt;118 years</b>
PremierArt WR Canvas (Adv BW) <b>PremierArt with Print Shield</b> <b>PremierArt with Eco Print Shield</b>	>105 years <b>&gt;150 years</b> <b>&gt;150 years</b>	>76 years <b>&gt;100 years</b> <b>&gt;100 years</b>
Epson Canvas (Adv BW) <b>Epson Canvas with Print Shield</b>	>100 years <b>&gt;130 years</b>	> 85 years <b>&gt;120 years</b>



**About PremierArt Print Shield:** Print Shield is a lacquer based protective spray designed specifically for ink jet prints. Print Shield protects all ink jet prints from moisture, UV, light, humidity, atmospheric contaminants, fingerprints and even scuffing!

Print Shield also eliminates gloss differential, a common problem associated with pigment inks. Print Shield is available in convenient aerosol cans and in economical bulk 5 liter containers for use in HVLP spray guns for high volume applications.



**About PremierArt Eco Print Shield:** Eco Print Shield is a revolutionary new water based protective coating designed specifically for water resistant ink jet media. Its advanced polymer technology will not crack under stretching, and will never go brittle. Eco Print Shield protects all instant dry ink jet media from moisture, light, humidity, atmospheric contaminants, abrasion and even fingerprints. This ecologically friendly protective coating is available in a Gloss, Satin and Matte finish.



Eco Print Shield available in quarts and gallons.

### About Premier Imaging Products

Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to bringing image permanence to the digital printing world. More information is available at [www.premierart.info](http://www.premierart.info), or contact Mark Perez at 1-800-508-5122 or [Mark@premierimagingproducts.com](mailto:Mark@premierimagingproducts.com).